

# Bachelor of Fashion Design (Honours)

(N/214/6/0213) (MQA/PA 9787) 05/2024

Through its design-centric learning and teaching style, the Bachelor of Fashion Design (Hons) is designed to be relevant to the fashion and associated industries, as well as to the creative and skill needs of industry professionals. Through project-based and studio-based learning pedagogies, it develops lifelong learning skills.

## BENEFITS

- ▶ Understand the world of color palettes, textures, and figures: The innumerable experiences and learning will help you to understand the world of color pallets, figures, and textures used in fashion design.

- ▶ We provide exposure to the industry, different ideation, plus innovations in fashion and styling cues. It will brush up your skills as a fashion designer.

## CAREER PROSPECTS

- Fashion Designers
- Freelance Designers
- Self-Employment
- Own Fashion Business
- Trend Predictions
- Stylists
- Design Consultants
- Fashion Illustrators
- Pattern Cutters And Garment Technologists as well as Areas within Fashion Publishing
- Marketing
- Branding
- Retail
- Merchandising and Buying

## ENTRY REQUIREMENTS

STPM: Minimum of Grade C (GPA 2.00) in any 2 subjects and credit in OR

STAM: Minimum Jayyid grade or its equivalent OR

Matriculation/Foundation: Minimum CGPA of 2.00 and or its equivalent

Diploma: (Level 4, MQF)

Minimum CGPA of 2.00, or its equivalent; OR DKM / DLKM / DVM: minimum CGPA of 2.50 subjected to Senate / Academic Board's approval OR Minimum CGPA of 2.00 and at least have two (2) years working experience in a related discipline OR

For International Students  
IELTS: Minimum 5.0

Duration of study  
Full-time: 3 years  
Part-time: 6 years

Credit Hours  
124

## SUBJECTS OFFERED

### YEAR 1

- Bahasa Kebangsaan A\*/ Entrepreneurship
- Co Curriculum\*\*
- English for Academic Purposes
- Intro to Fashion Design Studies
- Fashion Drawing
- Intro to Textiles
- History of Costume
- Entrepreneurship/ Bahasa Kebangsaan A\*\*
- Fashion Draping
- Pattern Drafting 1
- Sewing Applications 1
- Pattern Drafting 2
- Sewing Applications 2

### YEAR 2

- Academic Skills / Hubungan Etnik / TITAS / Pengajian Malaysia 3
- Advanced Fashion Draping
- Fashion Retail
- Garment and Composition Drawing
- Computer Aided for Fashion Design
- Academic Writing Skills
- English for Employment
- Garment Project
- Fashion Illustration
- Fashion Culture, Styles & Trends Analysis
- Falsafah dan Isu Semasa & Penghayatan Etika dan Peradaban / Bahasa Melayu Komunikasi & Penghayatan

Etika dan Peradaban / Falsafah dan Isu Semasa

- Design Research & Development Fashion Communication

### YEAR 3

- Design Production
- Fashion Accessories & Footwear Design
- Fashion Event Management
- Fashion Editing & Digital Media
- Law for the Creative Industries
- Fashion Design Project & Portfolio
- Computer Aided For Fashion Design & Portfolio
- Fashion Images & Styling
- Internship