

# Diploma in Business Management

(R2/340/4/0560) (A 11544) 10/2027

This programme is designed for individuals who wish to have a broader career choice in business or to become an entrepreneur. Our graduates will have a clear grasp of a contemporary and up-to-date approach to the world of business, combining academic theory, business knowledge and skills development across a variety of business.

You will be equipped with creative thinking skills and analytical methodology that will guide you to become an effective business administrator. This programme allows you to explore businesses in the context of its operations, management and evaluation of business information.

## BENEFITS

Develop important management abilities.

## CAREER PROSPECTS

- Administrator
- Procurement Executive
- Supervisor
- Business Executive
- Assistant Manager

## ENTRY REQUIREMENTS

SPM: Minimum 3 credits equivalent qualification OR  
STPM: Minimum C GPA of 2.0 equivalent qualification OR  
STAM: Minimum Maqbul grade OR  
SKM: Level 3 & Minimum 1 credits OR CERTIFICATE: Pass in certificate (Level 3, MQF)

For International Students  
IELTS: Minimum 5.0

Duration of study  
3 years

Credit Hours  
91

## SUBJECTS OFFERED

### YEAR 1

- Academic English 1
- Pengajian Malaysia 2 / Bahasa Melayu Komunikasi 1\*
- Fundamental of Accounting
- Computer Software Applications
- Principles of Economics
- Professional Communication / Bahasa Kebangsaan A
- Principles of Management
- Principles of Finance
- Basic Entrepreneurship
- Academic English 2
- Business Mathematics
- Introduction To Business
- Small Business Management
- Human Resource Management

### YEAR 2

- Co-Curriculum
- Principles of Marketing
- E-Commerce
- Organizational Behaviour
- Ethics in Business
- Public Relations
- Business Statistics
- Introduction to International Business
- Consumer Behaviour
- Strategic Management
- Academic English 3
- Consumer Marketing
- Commercial Law
- Oral Communication in Business
- Operation Management

### YEAR 3

- Industrial Training

