

CITY GRADUATE SCHOOL

DOCTOR OF PHILOSOPHY (BUSINESS ADMINISTRATION)

City U - City Graduate School

Higher education ensures adults are able to excel in their field of expertise. By preparing them to meet all expectations of the real world environment, we are focused on producing the future leaders and professionals. At City University, we firmly believe in a holistic approach to adopting and developing dynamic professionals. Ever since 1984, we have produced over 35,000 graduates, who are now in various reputable organizations worldwide. Our years of experience, make us one of the oldest private education providers in Malaysia, qualify us as a provider of top-quality yet affordable tertiary studies.

Quality, Tradition and Recognition, these three elements are majorly embedded strongly in all possible areas in City University, which also includes management, programme design, and even student activities. Our main motive is to be the leader of postgraduate studies in Malaysia; by providing enough trust and enhanced guidance on all postgraduate programmes. We are committed to provide a positive and an empowering environment to support postgraduates in achieving their objectives in academic and research by providing expert practitioners in the respective field.

CityU in numbers



38 YEARS
OF EXCELLENCE



2 CAMPUSES



8 FACULTIES



>70 PROGRAMMES



> 5,500 STUDENTS



35,000 GRADUATES



60 NATIONALITIES



98% OF STUDENTS
HIRED BY LOCAL &
INTERNATIONAL
COMPANIES

CITY
UNIVERSITY

Doctor of Philosophy (Business Administration)

(R2/340/8/0703)(MQA/FA 0099)11/2027

The Doctor of Philosophy program equips candidates to become better leaders in their respective fields to better contribute positively to business, society, and the academia. Supported by a conducive learning environment, candidates would be able to acquire knowledge-based analytical skills and attributes to conduct research on doctoral level.

Duration of Study	Full Time: 3-5 years ; Part Time: 4-6 years
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Credit Hours	By Research
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Career Prospect	<ul style="list-style-type: none">• It expands opportunities for graduates to become undergraduates, leadership role in academic or industrial research.• It produces qualified scholars, researchers, and professionals.• Upgrades candidates' knowledge & skills to further advance in their respective careers.
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Subjects Offered	<ul style="list-style-type: none">• Research Methods 1: Qualitative• Research Methods 2: Quantitative• Idea Paper• Preliminary Literature Review• Preliminary Draft Proposal• Proposal Defense (VIVA-VOCE)• Draft Proposal• Finalize Research Proposal• Data Collection• Data Analysis• Prepare Final Draft Thesis for Examination• Thesis Defense (VIVA-VOCE)• Amended Final Thesis/Thesis Accepted
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Entry Requirements	<ul style="list-style-type: none">• A recognised Master of Business Administration or any other Master qualification recognised by the Ministry of Higher Education, Malaysia• Any other qualifications approved by the City University Senate as equivalent to the level of Master's Degree• Good command of written & spoken English
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Additional Requirement for International Students - English

- MUET Band 4 / IELTS 6.0 of equivalent.

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