



CITY UNIVERSITY
MALAYSIA
Est. 1984

CITY GRADUATE SCHOOL

**MASTER OF BUSINESS
ADMINISTRATION**

QUALITY • TRADITION • RECOGNITION

City U - City Graduate School

Higher education ensures adults are able to excel in their field of expertise. By preparing them to meet all expectations of the real world environment, we are focused on producing the future leaders and professionals. At City University, we firmly believe in a holistic approach to adopting and developing dynamic professionals. Ever since 1984, we have produced over 35,000 graduates, who are now in various reputable organizations worldwide. Our years of experience, make us one of the oldest private education providers in Malaysia, qualify us as a provider of top-quality yet affordable tertiary studies.

Quality, Tradition and Recognition, these three elements are majorly embedded strongly in all possible areas in City University, which also includes management, programme design, and even student activities. Our main motive is to be the leader of postgraduate studies in Malaysia; by providing enough trust and enhanced guidance on all postgraduate programmes. We are committed to provide a positive and an empowering environment to support postgraduates in achieving their objectives in academic and research by providing expert practitioners in the respective field.

CityU in numbers



38 YEARS
OF EXCELLENCE



2 CAMPUSES



8 FACULTIES



>70 PROGRAMMES



> 5,500 STUDENTS



35,000 GRADUATES



60 NATIONALITIES



98% OF STUDENTS
HIRED BY LOCAL &
INTERNATIONAL
COMPANIES

CITY
UNIVERSITY

Master of Business Administration

(R2/340/7/0548)(MQA/FA11766)08/2025

Master of Business Administration program is designed to prepare students for managerial positions in the business, professional and public sectors. Our course provides a wide range of educational and general exposure on the complex relationships between business and consumers. This specific program is designed to focus on the essence of managerial knowledge, research skills, and professional attitudes, which later it would be resourceful and effective to be practiced in their designated workplace.

Duration of Study

Full Time: 1-3 years ; Part Time: 2-4 years

Credit Hours

42

Subjects Offered

- Operation Management
- Marketing Management
- Managerial Economics
- Human Resource Management
- Corporate Governance & Social Responsibility
- Research Methodology
- Organizations : Behaviour, Structure, Processes
- Managerial Accounting
- Corporate Finance
- Strategic Management
- Project Paper
- Project Management
- International Business

Entry Requirements

- Bachelor Degree with minimum CGPA of 2.50, or equivalent as received by the Senate; OR
- Bachelor's Degree or its equivalent but below CGPA 2.50, subject to a minimum of five (5) years working experience in the relevant field.

Additional Requirement For International Students

- For international students, TOEFL with a score of 600 OR International English Language Testing System (IELTS) with a score of 6.0 OR equivalent is required

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