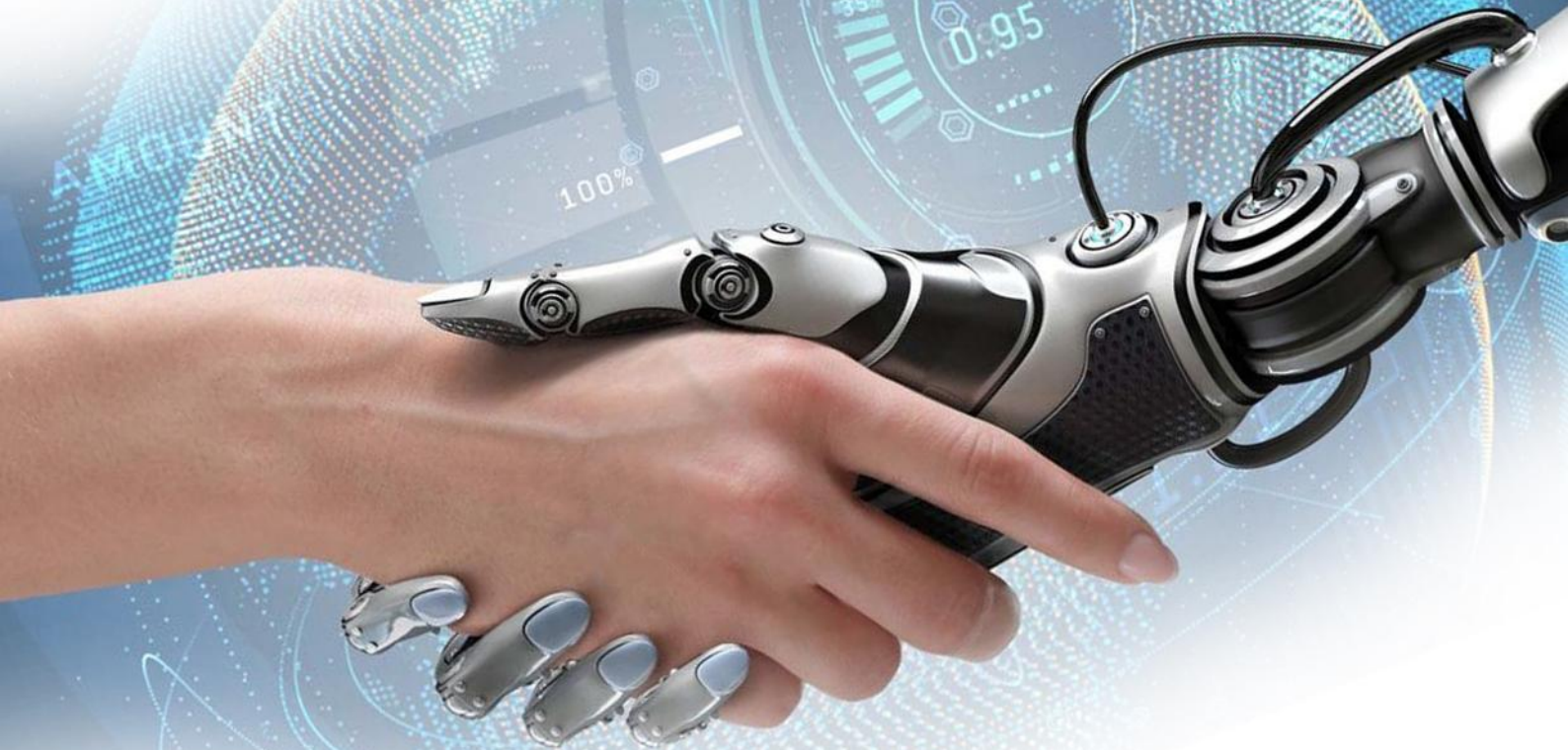




CITY UNIVERSITY
MALAYSIA

VOLUME

**DIGITAL
TRANSFORMATION**



www.city.edu.my

VOLUME

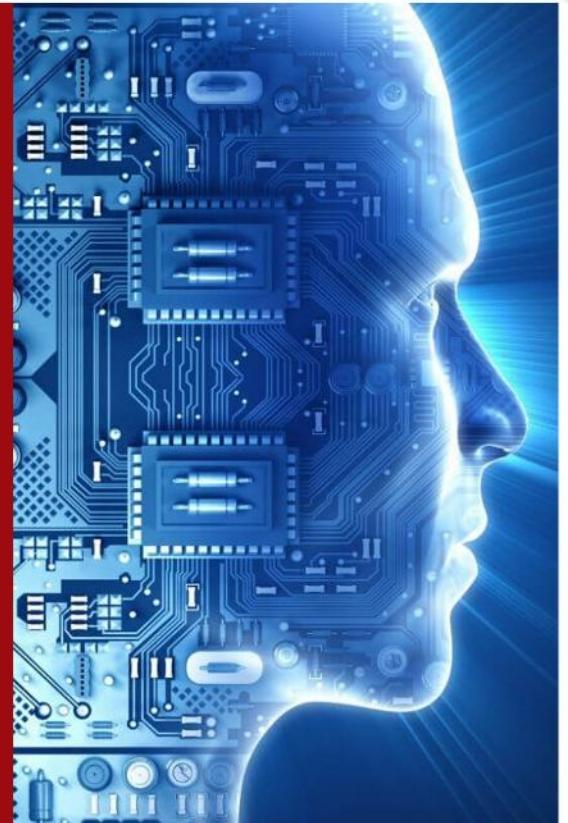
BEGIN YOUR DIGITAL TRANSFORMATION
WITH CITY U'S SMARTER EDUCATION

City U's digitization is a model for accelerating digital transformation. It helps generate ideas and equips academicians, non-academician and students with the practice, technology and expertise to rapidly turn those ideas into education value.

Working with City U's, Learning Management System (LMS), it brings customer points into focus. In a professional manner empowering the whole team to take manageable risks to ensure a sustainable education is delivered.

Academicians and students adopt leading technologies, speed up teaching and learning development and measure the value of everything we do.

City U helps our students in achieving their goals, whether that's helping them respond quickly to disruption or guiding them in converging to a full-scale transformation. With the LMS system in place and moving towards digitisation our family at City U experience were 10 times more towards innovative ideas, faster speed outcomes and more projects into production.



VOLUME

What Do the Faculty Say?

Views from the Faculty of Information Technology on Digital Transformation in City University

The occurrence of Covid-19 did not only open the eyes of the world towards the cruciality of digital systems but also accelerated the total transition of an institution from analogue to digital. We interviewed Dr S B Goyal, director of the Faculty of Information Technology (FOIT), and Mdm Asma Zubaida Mohamed Ibrahim, the acting dean of the faculty to get their specific views on the University's vision towards digital transformation.

We need to understand the two main terminologies that is often misused; digitisation is the conversion of text, pictures, or sound into a digital form that can be processed by a computer while digitalisation is the generic term for the 'Digital Transformation' of society and economy.



Pn Asma,
Dean of the Faculty of Information Technology,
City University



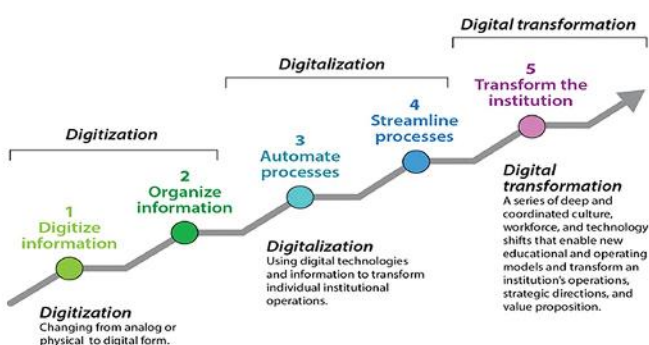
Dr. Goyal,
the Director of the Faculty of Information Technology,
City University



It is an ideal opportunity to execute and construct innovation arrangements that will change how learning is offered to the students. Education institutions have begun to understand the meaning of advanced change in the training industry with expanded utilisation of online classes & video conferencing arrangements.

Aligning with the current demand, City University is moving towards collaborative and interactive learning using augmented, virtual and mixed reality to enhance the teaching and learning process while simultaneously creating immersive lessons that are fun and engaging for the students. There are still drawbacks that we need to find a solution to; the issue with digitization is the teaching framework that is yet to be suitable for modern digital technology and to advance it which is contrary to the current reconciliation framework which requires modification along with time, skills and assets.

In the next 3-5 years time, with all the shortcomings resolved, we expect to move towards digital transformation and progress into number one educational institution in the ASEAN region.



VOLUME

SHAHIDA HAPIS, COVID-19 MERCY
MALAYSIA VOLUNTEER

Set by her father's great role model, Shahida Hapis, 31 has become as one of the Covid-19 volunteers under Mercy Malaysia since March 2020. Shahida also is proudly presenting one of the City University Malaysia students from Bachelor of Mass Communication (Hons) Corporate Communication. During this crucial pandemic period, she is willingly to sacrifice and to help the frontliners and community in battling Covid-19.

What is your expectation & hope being the vaccinated citizen?

Seeing the ups and downs of Covid-19 has been fully embedded in our community, it is heart-breaking to witness its victims. Globally, people are losing their love ones due to pandemic; It is a boundless virus indeed. I really hope that Malaysian will stop worrying about the vaccine and stop listening and reading those unreliable rumours around our community. The only way for us as a normal citizen to know about Covid-19 is through official channels. The vaccine is created for us all and for the good of our country.



How did you manage to be the volunteer & why do you choose to be one with the unknown and unpredicted risk in mind?

Undeniably my father is my idol. He set several records on many volunteerism activities since 2004 and it impacted us, the family immensely. Among his involvements are in Palestine convoy, Yamen humanitarian help, Aceh tsunami disaster, Sudan, Syria, Somalia and many more. His countless achievements in volunteerism are a second to none. His action in putting his own life in uncertain situation without expecting any returns has set a mark on our lives.

Queen VOLUME Queen

Sandra Lim, Miss Global Malaysia 2021



Sandra Lim, 20, who is currently pursuing her Bachelor Degree in Mass Communication (Hons) in City University Malaysia. On 11th April 2021, she was crowned as the new Miss Global Malaysia 2021 and will proudly representing Malaysia to Bali Indonesia in November 2021 for the international competition. She is also a part-time model, actress, TVC talent and host. In fact, she was a wushu martial artist, sparring athlete, and track & field athlete. Let's give her 200% support by following her journey on her Instagram account @sandalimsh. All the best **Sandra Lim!**

